



Tool and Tech Stack Checklist

Use this checklist to document the tools you use to create, host, and distribute your content.

For detailed instructions, see our [Guide to Build a Content Strategy](#).

Tool	Purpose	Owner	Cost	Subscription Type (monthly/yearly)	Additional Details (contract end date, etc.)



Feeling stuck? We'd love to help.
Find out what it's like to [work with us](#)
on your content strategy.

Created by



COLUMN FIVE

Column Five is a B2B-focused creative agency that helps ambitious brands find and tell their best stories to drive real results.