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# Workflow and Governance Template

Use this template to outline the various stages of your content production process and ensure that everyone knows who is responsible for what.

For detailed instructions, see our [Guide to Build a Content Strategy](#).

Stage	Task	Owner	Review/Approval
Pre-Production			
Production			
Publishing			
Distribution			
Reporting			



Feeling stuck? We'd love to help.  
Find out what it's like to [work with us](#)  
on your content strategy.

Created by



**COLUMN FIVE**

Column Five is a B2B-focused creative agency that helps ambitious brands find and tell their best stories to drive real results.