MINIMUM SIZE AND SPACE

In order to ensure the Visage logo is visible on every communication, Visage logo should always be surrounded by a good amount of clear of space.

MINIMUM CLEAR SPACE

To preserve the integrity and visual impact of the Visage logo, always maintain minimum clear space around it. It must remain free from text or other graphic elements.

This will ensure the legibility of the logo and it can be seen quickly.

The blue box surrounding the logo illustrates the required minimum clear space, regardless of the size at which the logo is reproduced. Clear space is based on the cap height of the wordmark and is represented by the unit "x."

MINIMUM SIZE

The minimum logo size is based on the width of the Visage wordmark, regardless of the size at which the logo is reproduced. This minimum space should be maintained as the logo is proportionally enlarged or reduced in size. There is not maximum reproduction size of the logo.

For print applications, the wordmark should not be reproduced in a size smaller than 0.625" wide. For web applications, the wordmark must never appear smaller than 66 pixels wide.

PLACEMENT

Visage logo is flexible in the placement as long as there is a good amount of clear space around it.





