



Content Pipeline Template

Use this template to build out a high-level view of your content strategy for the next year.

For detailed instructions, see our [Guide to Build a Content Strategy](#).

Q1

Q2

Q3

Q4

Objective(s):	Objective(s):	Objective(s):	Objective(s):
Key Result:	Key Result:	Key Result:	Key Result:
Priority Actions:	Priority Actions:	Priority Actions:	Priority Actions:
Milestones/Events:	Milestones/Events:	Milestones/Events:	Milestones/Events:



Feeling stuck? We'd love to help.
Find out what it's like to [work with us](#)
on your content strategy.

Created by



COLUMN FIVE

Column Five is a B2B-focused creative agency that helps ambitious brands find and tell their best stories to drive real results.